

**Justification of locating Hotels & Tourism Projects in the proposed location**

**Introduction**

Talasari-Udayapur Sea Beach is one of the most beautiful beaches of Eastern India. Located in the extreme north east of the State of Odisha it shares the border with West Bengal.

The place has vast stretches of green paddy fields, numerous rivers & creeks, blue sky and wide beach. The beach with its tall coconut, palm and casuarina trees make for a beautiful sight. Udaipur beach is the last beach of the State on this stretch.

The stream plays hide-and-seek with people. When the stream is brimming, one can only reach the main beach with the help of a boat. But at other times, one can walk across the dry riverbed.

Talasari is one of the less exploited beaches. The Talsari beach is not as frequently visited by the people as the other beaches of Odisha. The waters of the sea at Talsari beach are not turbulent but calm and peaceful.

Witnessing sunrise and sunset from a gleaming stretch of white sand is a rewarding experience. Another feature of Talsari that fascinates tourists is its backwaters, which one needs to cross to reach the sea.

The calm ambiance, unique receding waters and tropical weather all year round make it a popular destination those looking for solitude.

Geographically Talsari is situated between 21°35'48" Northern Latitude and 87°27'17" Eastern Longitude.

In Odisha, Talasari is 36 km s from Jaleshwar, is the nearest railway station and Bhubaneswar is the nearest airport and is 300 km from Talsari. Talsari is only 8 km away from Digha one of the major tourism hub of West Bengal. Most visitors of Talsari & Udaypur are from West Bengal.

**Justification**

1. Out of the 128.43 lakh tourists visited the State in the year 2016, about 18 lakh i.e. 14% of the tourists visiting the State have come from West Bengal. Udayapur is the extreme point of the State of Odisha and neighboring State is the West Bengal. The famous Digha Beach of West Bengal is hardly 6 km.

