



JUSTIFICATION FOR LOCATING THE HOTEL PROJECT IN FOREST LAND ADMEASURING AC 0.612

The proposed Project "MAYFAIR Hotels & Resorts Limited" (MHRL) is located at Jaydev Vihar, Bhubaneswar-751013 in the State of Odisha bearing Rev Plot No. 282(pt), 284(pt) in Khata No. 1427, Mouza: Jaydev Vihar measuring an area of Ac 0.612 of land. The said land was allotted to MHRL on 2000 by General Administration Department, Govt of Odisha for establishment of a Star Category Hotel.

The justification for locating the hotel in the identified forest area is on account of the fact that hotel is a service specific activity which involves human movements and can be only located where the movement of the Corporates and Tourists are more. The existing hotel is located at the heart of Bhubaneswar – Jaydev Vihar, which is surrounded by a number of big Corporate Offices/ Hubs, Private Institutions, Govt. Offices, etc and also in a preferable distance from the airport as well as railway station. The State Government wanted to promote the Star Category hotels to come up in this area since there were hardly 2-3 good hotels in the City.

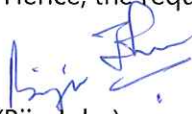
The Hotel has commenced its operations in the year 2009, however the land was allotted in the year 2000, about 21 years back whereas now GA Department has communicated us that it is under Forest Cover. MAYFAIR Group has taken all the steps to ensure full compliance of the provision of the Forest (Conservation) Act, 1980 for diverting this identified forest Land for non-forest use. This includes application to the Government for providing compensatory forest land for the purpose of afforestation and management.

The integrated approach for development of hotel in this area is focused on bringing about Regional Growth by promoting State Tourism with international service standards, employment generation for the locals, supporting Corporate for having Meetings/ Conferences with ease of movement and also by providing an iconic hotel which attracts International Tourist as well.

BENEFITS FROM THE HOTEL

- a. This Hotel has generated local employment for around 150 Employees.
- b. The Hotel has given tremendous boost to the local and regional economy by attracting tourist from national as well as international platform.
- c. Ample commercial opportunities to the local traders/ suppliers, who are providing the consumables as required in the hotel.
- d. The State Government's revenue is directly benefited on account of the huge amount of taxes as being paid by the hotel out of the revenue earned.

Hence, the requirement and use of Minimum Forest Land is unavoidable & justified.


(Biju John)

General Manager-L&E
MAYFAIR Hotels & Resorts Limited



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