

AGRICULTURAL PRODUCE MARKET COMMITTEE YELLAPUR-581359

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Clarification Note : For Proposing Adjoining Forest Land For Extension of APMC Main Market Yard Yellapur

Agriculture is an important Sector of Indian Economy as it contributes about 17% of Total G.D.P & Provides Employment to over 60% of the Population Indian Agriculture has an impressive growth over last Decades. Agricultural Commodities with their effective and efficient Marketing ensures remunerative Prices to the Producers & Consistent supply of Food to the Consumers at affordable Prices.

The Agricultural Marketing System of the country is characterized by various shortcomings like Heavy sales at Village level immediately after the Harvest, Absence of On-Farm Grading of produce, Poor packing, Insufficient Marketing Infrastructure, Long Marketing Channels, Various Mal Practices, Low Marketable Surplus etc. The Govt has recognized the Importance of efficient Marketing of Agricultural Produce for overall Development of the sector & has taken various Initiatives from Time to Time to overcome these Problems & Strengthen and Upgrade Agricultural Marketing System. Regulation has been introduced to overcome the problems faced in Traditional Marketing System by ensuring mechanism for proper sale of Produce, Weighment, grading & standardization, Market Information, Market Charges in proportion to the Service Provided, Prompt Payment without any unauthorized deduction.

Introduction of E-Tender System in Regulated Markets has improved the Marketing efficiency through competitive & transparent Bidding Mechanism Now Importance is given For better Grading, Packing & efficient transport system, Hence forth it will make value addition for the Agriculture Produce by which the Farmer gets very Fair Price & Traders finding it easy for their Trading activity.

Agricultural Produce Market Committee Yellapur having 15 Acre of Forest Land at Survey No. 68A1A1A1 has already built up a Main Market Yard, Where by all Trade activities of Agriculture Commodities take place. More than 1.0 Lack Quintal of Arecanut is being sold at APMC Yellapur Main Market Yard with other Agricultural Commodities. About 6 Commission agents (with two major Co-operative Society TSS & TMS) & 145 Licenced Traders are Trading Arecanut & other Agricultural Commodities. Till now due to shortage of Land availability only Commission Agents have been Accomodated at the Main Market Yard & therefore Traders are Trading from Privates Places Scattered in Yellapur Taluk. It is very Necessary to bring them all at one Place. So that the Agricultural Produce Purchased can be Graded, Packaged and Transported to various Part of India and also for better Supervision & Regulation of Market, Hence Extension of Main Market is most necessary Now.

Local Enquiry was being made for availability of Land nearby but no suitable Land is available for sale in Yellapur as it is mostly Surrounded by Forest Area. Revenue Land also not available in Yellapur Taluk (Certified by Thasildhar Yellapur & DC, Uttarkannada)

Henceforth the Adjoining Forest Land in Survey No. 68A1A1A1 is being Preferred for Extension of Main Market Yard, Which is just outside the Yellapur Town & with good Road Connectivity which is very Useful for Agricultural Trading Activities With Benefits for Regulation of Agriculture Marketing at one Place.

This Project is essential for development of Yellapur Taluk to Increase Agriculture Production & also to Develop rural Areas, reduce Un-employment Problem & to avoid young generation moving from Rural Areas.

Date : 03-07-2019

Palce : Yellapur


Secretary

A.P.M.C. Yellapur (N.K)

Brief Note