

Ref: LOI/2021-22/BALRAMPUR/2462

Date: 04.12.2021

Sri. Puneet Verma  
S/O Sri. Shiva Kant Verma  
Village Imiliya Banghusra Post Rehra Mafi  
Thana & Tehsil Utraula  
Distt.- Balrampur  
Pin Code- 271604  
Mobile No.- 8004998002  
Email I'D- vermapuneet12@gmail.com



Dear Sir ,

**Subject: Proposed MS/HSD Retail outlet Dealership at Location : Between Km Stone number 1 to 8 on SH-09, (Utraula-Mankapur Road), District- Balrampur State -Uttar Pradesh Category- Open (Regular) DC.**

We refer to our advertisement dated 25.11.2018 and your application form No. 15457286609631 for the award of MS/HSD Retail Outlet dealership at the above location and the subsequent draw of lot held at Hotel Park Regency, 10 Park Road, Gorakhpur-273009 (Location where Draw of Lot held) on 06.07.2019 (Date).

Please be informed that by this Letter of Intent, we propose to offer you a Retail outlet dealership of **Bharat Petroleum Corpn Ltd** (OMC Name) at the above location on the following terms & conditions:-

You have offered a suitable piece of land admeasuring 35 meters approx.(frontage) X 35 mtrs (depth) at survey no. 325, Between Km Stone number 1 to 8 on SH-09, (Utraula-Mankapur Road), District Balrampur as indicated by you in the application for the development of the subject Retail Outlet. You have to make available this land within 2 months from the date of this letter failing which this offer is liable to be withdrawn. (For Group 1)

2. For making the land available as required above, you will ensure that the land arranged by you is either registered in your name or it should be leased to you for a minimum period of 19 years 11 months.



6/5/22  
Ajay C Ruge / Ajay C Ruge  
Territory Manager (Retail) Gonda  
Bharat Petroleum Corporation Limited

बल्क ऑयल डिपो, जानकी नगर, बहराइच रोड, गोण्डा - 271001

रजिस्टर्ड ऑफिस : भारत भवन, 4 एवं 6 करीमभाय रोड, बेलाई इस्टेट, मुम्बई-400001 फैंक्स : 2616793, दूरभाष : 22713000, 22714000

Bulk Oil Depot, janki Nagar, Bahraich Road, Gonda - 271001

Registered Office : Bharat Bhawan, 4& 6 Currimbhoy Road, Ballard Estate, Mumbai-400001 Fax : 2616793, Phone : 22713000, 22714000

CIN : L23220MH1952G01008931

3. As and when advised by the Corporation, the site offered by you would be duly developed up to the road level by cutting/filling (as applicable), with good earth/murram, layer-wise compacted as per standard engineering practices. You shall also construct necessary retaining wall and compound wall of 1.5 meters height, designed as per site conditions as per approval of Corporation as committed under Clause 12 (e) of affidavit submitted by you along with application. Kindly note that in case the site as offered by you for putting up the Retail Outlet is not developed as per the advice of the Corporation, this Letter Of Intent will be withdrawn without any further notice.

4. You will provide at the retail outlet infrastructural facilities like Driveway, Sales Office, Show room, Store, Toilet, Generator, Compressor, with room, electrical connection up to the sales building, Yard lighting, water connection / bore well and staff room as mentioned in the Brochure and after obtaining necessary clearances/approvals/licences as applicable in each case.

5. In addition, you will also provide the following basic facilities at your cost at the Retail Outlet premises:-

- a. Clean drinking water.
- b. Free Air.
- c. Clean toilet.
- d. Telephone.
- e. First aid kit with valid medicines.
- f. Adequate illumination.
- g. PUC facilities, wherever it is mandatory.
- h. Other facilities as may be specified by the Corporation from time to time

6. Additional facilities (site specific) like Canopy, Service Station or any other facility as may be decided by **Bharat Petroleum Corpn Ltd.** (OMC NAME) from time to time would also be required to be developed by you.

7. **Bharat Petroleum Corpn Ltd.** (OMC NAME) will provide storage tanks and pumps and other facilities considered necessary at the Retail Outlets.

8. For the facilities that may be provided by the Corporation as aforesaid, you will be required to pay license fee as may be decided by the Corporation and applicable to you from time to time. At present, the license fee (incl. GST) recoverable is Rs. 233.45/KL for MS and Rs. 194.54/KL for HSD.

9. The corporation will not be held liable for any loss or damage on account of delay that may be caused in providing you the facilities mentioned above whatever may be the cause of the failure or delay.



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10. You will ensure all financial and other arrangements for operating the retail outlet dealership.

In case it is found that the funds stated in the application for the purpose of setting up and operation of the dealership are not made available as and when required, this LOI can be withdrawn and you will have no claim/damages whatsoever against the Oil Company.

11. You shall not induct any partner(s) in case of individual (s) nor make any changes in the constitution of the partners as existing at the time of application without approval of the Company, except your spouse as per terms and conditions of the OMC (Name).

12. It will always be a basic condition for the award of MS / HSD retail outlet dealership that you shall be paying attention towards day to day working of the dealership by personally managing the affairs of the dealership you will give us a written undertaking to this effect and shall not assign or part with the same to any other person (s).

You will not be eligible for taking up any employment. If you are already employed you will have to resign from the employment and produce the letter of acceptance of resignation by the employer before the issuance of Letter of Appointment by the Oil Company.

13. You will deposit with us a Demand Draft for **Rs 4,50,000/- ( Rupees Four Lacs Fifty thousand)** drawn on any scheduled bank in favour of **Bharat Petroleum Corpn Ltd. (OMC NAME)** payable at **Gonda** towards security Deposit ( after setting of the Initial Security Deposit amount )at the time of issuance of appointment letter after compliance of all the requirements of LOI. Kindly note that the Security deposit will not carry any interest and is refundable at the time of expiry of agreement between you and the Corporation. However, if such expiry of agreement is consequent to proven adulteration/malpractice at the dealership, this amount will be forfeited. Moreover, this Corporation reserves its right to adjust this amount towards any dues to it.

14. You will also remit an amount of **Rs. 15 Lacs (Rupees Fifteen lacs)** towards Non-refundable Fixed fee, by way of a Demand Draft for **Rs. 15 Lacs** drawn on any scheduled bank in favour of **Bharat Petroleum Corpn Ltd. (OMC NAME)** payable at **Gonda** Within 15 days of receipt of NOC.

15. You will be notified by the corporation, in writing, after the facilities mentioned above are made available and are ready for commissioning the dealership. Immediately on receipt of the above notice from the corporation, you shall obtain each and every license necessary for operating your dealership as may be required under any central / state govt. / municipal or local authorities for the time being in force.

16. If we find that the progress made by you towards the above is not to our satisfaction, this offer is liable to be withdrawn.

17. Please note that you are required to fulfil the conditions with regard to inducting Spouse as Co-owner in the dealership before issuance of Letter of Appointment.

18. This letter of intent will stand automatically withdrawn and cancelled on the happening of any of the following events:-



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अजय सी० रूगे / Ajay C Ruge  
प्रदेशिक प्रबन्धक / Territory Manager (Retail) Gonda  
भारत पेट्रोलियम कॉर्पोरेशन लिमिटेड / Bharat Petroleum Corporation Limited

a) In case you or any of your family members (as defined under disqualification criteria of dealer selection guidelines) receive anytime or have received a letter of intent for any other "A/CC" site RO dealership or LPG distributorship from our company or any other oil marketing company either in your individual capacity or in partnership with any other individual(s).

b) In case you or any of your family member gets inducted as partner or proprietor in "A/CC" site RO dealership or LPG distributorship of our company or any other oil marketing company.

c) If it is found that you have suppressed and / or misrepresented any material facts in your application.

d) In case you are found to be convicted for any criminal / economic offence involving moral turpitude.

e) In the event of death if you are an individual/partner.

19. In case you are not able to provide the land / develop facilities within the specified time or fail to fulfill the terms & conditions of LOI, then LOI can be withdrawn. In such situations Initial Security Deposit (ISD) would be forfeited.

The Initial Security Deposit (ISD) would also be forfeited if you are unable to submit the total bidding amount within the stipulated time or withdraw for any reason, your selection would be treated as cancelled and LOI withdrawn.

The LOI would also be withdrawn and selection cancelled, if you are unable to submit the Non-refundable fixed fee within the stipulated time. In such situations Initial Security Deposit (ISD) would be forfeited.

20. You will not sell/lease/mortgage the said land to any third party without **Bharat Petroleum Corpn Ltd.** (OMC NAME)'s permission in writing, so long as the agreement (DPSL) is valid and **Bharat Petroleum Corpn Ltd.** (OMC NAME)'s facilities continue at the site.

21. In case of termination of / resignation from the dealership, within 3 months of disassociation from **Bharat Petroleum Corpn Ltd.** (OMC NAME), you will execute a lease or will sub lease the land together with structures thereon to the company if the company so desires, for a period not exceeding 30 years at normal yearly rental (excluding Municipal Taxes) which shall not be more than 10 % of the then prevailing market value of the land and the structures standing thereon.

22. This letter is merely a letter of intent and is not to be construed as a 'firm offer' of dealership to you. The dealership will be allotted to you on your complying with the terms and conditions spelt out herein above by issuance of appointment letter along with signing of our standard dealership agreement between you and us.

23. This allotment would be liable for cancellation in the event of adverse decision in the proceedings (Please specify the proceeding) pending against the dealership/distributorship held by you/member(s) of your family unit (as defined in the Dealership Selection Guidelines) under critical/major irregularities for violation of Marketing Discipline Guidelines/Dealership Agreement, Control Orders



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or ESMA. You will not be entitled for any claim, damages, etc. in case of cancellation of allotment in such an eventuality. (This clause is applicable for those dealerships/distributorships against whom proceedings are pending as confirmed in the application)

Should you require any further details / guidelines, please get in touch with our office at the address mentioned below:

**TERRITORY MANAGER (RETAIL) GONDA,  
BPCL BULK POL DEPOT,  
JANKI NAGAR, BAHRAICH ROAD,  
GONDA, (UTTAR PRADESH) -271001**

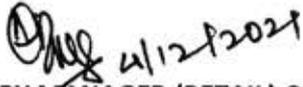
Note : You have one time option to offer alternate land meeting all specifications in the advertised location/stretch within 90 days of this LOI provided you have not availed such opportunity of providing alternate land after FVC.

Please acknowledge receipt of this letter.

Thanking you,

Yours faithfully

For **BHARAT PETROLEUM CORPN LTD.**

  
**TERRITORY MANAGER (RETAIL) GONDA**

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