

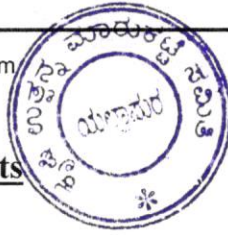
AGRICULTURAL PRODUCE MARKET COMMITTEE YELLAPUR-581359

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Justification For Establishing of Sub Market at Ummachagi Village its Inescapabilty for Locating The Project In Forest Area

Agriculture is an important Sector of Indian Economy as it Contributes about 17% of Total G.D.P & Provides Employment to over 60% of the Population. Indian Agriculture has an impressive growth over last few Decades. Agricultural Commodities with their effective and efficient Marketing ensures remunerative Prices to the Producers & Consistent supply of Food to the Consumers at affordable Prices.

The Agricultural Marketing System of the country is Characterized by various Short comings like Heavy sales at Village level immediately after the Harvest, Absence of On-Farm Grading of produce, Poor packing, Insufficient Marketing Infrastructure, Long Marketing Channels, Various Mal Practices, Low Marketable Surplus etc. The Govt has recognized the Importance of efficient Marketing of Agricultural Produce for overall Development of the sector & has taken various Initiatives from Time to Time to overcome these Problems & Strengthen and Upgrade Agricultural Marketing System. Regulation has been introduced to overcome the problems faced in Traditional Marketing System by ensuring mechanism for proper sale of Produce, Weighment, grading & standardization, Market Information, Market Charges in propotion to the Service Provided, Prompt Payment without any unauthorized deduction.

Introduction of E-Tender System in Regulated Markets has improved the Marketing efficiency through competitive & transperant Bidding Mechanism. Now Importance is given For better Grading, Packing & efficient transport system. Hence forth, it will make value addition for the Agriculture Produce by which the Farmer gets very Fair Price & Traders finding it easy for their Trading activity.


Agricultural Produce Market Committee Yellapur adopted E-Tender system at Sub Market Umamchagi Not having the land of it's own committee, started the system at platform of Vyavasay Seva Sahakari Sangh (VSS) Ummachagi. already built up a Sub Market, Where by all Trade activities of Agriculture Commodities take place. More than 10 Thousand Quintal of Arecanut and 200 Quintal of Papper is being traded at Sub Market Ummachagi with other Agricultural Commodities. There is one Commission agent (major Co-operative Society VSS) & 170 Licenced Traders are Trading Arecanut & other Agricultural Commodities. Till now due to non availability of Revenue Land only one Commission Agent has been Accomodated at the Sub Market Yard & therefore Traders are Trading from other Places than Sub Market Ummachagi and Taluks of Yellapur and Sirsi. It is very Necessary to bring them all at one Place. So that, the Agricultural Produce Purchased, can be Graded, Packaged and Transported to various Part of India and also for better Supervision & Regulation of Market, Hence, Extension of Main Market is most necessary Now.



Exploration was made for Requirement of Revenue Land for the establishment of Ummachagi sub market yard but, No suitable Land is available as certified by Thasildhar Yellapur & DC Uttar Kannada. Local Enquiry & Paper Notification for Requirement of Land at Ummachagi village has also been made (Notification copy enclosed) But the result was same. As Ummachagi is mostly surrounded by Forest Land. Henceforth, 1.4 Hecter forest Land at Survey No.36/B1A and 36/B1B is being proposed for establishment of Sub Market Yard at Ummachagi Village which is nearby Yellapur - Sirsi State Highway with all basic needs like Shops, Hotels, Bus stop, Hospitals etc available nearby for the farmers with Good Road Connectivity which is very useful for Agricultural trading activities which also benefits for Regulation of Agriculture Marketing.

This Project is essential for Development & increase in Agricultural Production & also to Develop Rural areas, reduce Unemployment & Avoid young generation moving from Rural Areas.

Date :19 -05- 2022
Palce : Yellapur



Secretary (I/C)
A.P.M.C. Yellapur (N.K)